

Case Study:

Medical Security for CEO and Board Travel Across Multiple Asian Locations

Service line: Executive Medical Security & Travel Preparedness
Region: Multi-country itinerary, Asia
Client profile: CEO and Board of Directors, major corporate event and site visits

Overview

A CEO and Board of Directors were undertaking a multi-location trip across Asia, combining a major corporate event with a series of site visits. Given the seniority of the travelling party, the number of locations involved, and the varying standards of local healthcare infrastructure along the route, the client engaged our team to build a full medical security programme covering every stage of the itinerary — including an embedded medical team travelling directly with the party, and full integration with the client's security detail.

The Challenge

Providing medical security across a multi-stop executive itinerary presented a distinct set of challenges:

Multiple, varied locations:

Each stop on the itinerary had a different local healthcare landscape, meaning capability and response planning could not be standardised across the trip and had to be built location by location.

High-value, high-profile travelling party:

A CEO and full Board travelling together represented significant concentrated organisational risk, requiring a level of medical readiness beyond typical business travel.

Individual variation within the group:

Board members and executives differed in age, health status, pre-existing conditions, and prescription regimes, meaning preparation needed to be tailored to the individual, not just the group as a whole.

Cross-border medication complexity:

Medications that were routine and legal at home were not necessarily suitable or legal in every jurisdiction on the itinerary, requiring careful individual assessment ahead of travel.

Tight, event-driven schedule:

The itinerary was built around a fixed major event and a series of site visits, leaving little tolerance for delay or disruption caused by medical issues.

Security and medical working in parallel:

With a dedicated security detail already accompanying the party, medical support needed to be tightly coordinated with security planning and movements, rather than operating as a separate workstream.

Why It Mattered

When a CEO and Board travel together across multiple international locations, the organisation is carrying significant concentrated risk for the duration of the trip — and that risk is best managed not just with planning, but with real clinical capability travelling alongside the party. This case demonstrates the value of an embedded medical team working hand-in-hand with security: individual preparation done properly in advance, immediate clinical support on the ground at every stage, expert reach-back for anything more complex, and a shared focus with security on keeping the trip moving safely and on schedule.

Outcome

The CEO and Board completed their multi-location Asia itinerary — including the major corporate event and all planned site visits — supported throughout by an embedded medical team, individually tailored preparation, and a fully integrated medical and security response capability.

Our Response

1. Location-by-Location Medical Facility Survey

For each stage of the itinerary, our team surveyed the capabilities and locations of local medical facilities, assessing what was realistically available should a medical issue arise at that point in the trip.

2. Stage-Specific Medical Emergency Response Plans

Using the findings of the facility survey, we developed a dedicated Medical Emergency Response Plan for each stage of the journey, ensuring the response to a medical issue was pre-planned and location-appropriate at every point along the route.

3. Individually Tailored Pre-Trip Advice and Preparation

Each member of the travelling party received tailored pre-trip medical advice and preparation. This included a full evaluation of any pre-existing medical conditions and prescription regimes, along with an assessment of the suitability and legality of relevant medications across each of the destinations on the itinerary.

4. Embedded Medical Team

A doctor and a nurse travelled directly with the party for the full duration of the trip, equipped with an appropriate medical kit and a supply of relevant pharmaceuticals. This gave the group immediate, hands-on clinical capability at every stage of the journey, rather than relying solely on local facilities as a first point of contact.

5. Personal Travel Medicine Kits

In addition to the embedded team's equipment, each member of the party was issued their own personal travel medicine kit, tailored to their individual needs and the itinerary ahead.

6. 24/7/365 Reach-Back Support

The travelling doctor and nurse were backed by reach-back to our 24/7/365 operations team, who supported with logistics and coordination with local medical facilities, and could bring in specialist physicians for more complex clinical requirements as needed.

7. Integration with the Security Detail

The medical programme was closely coordinated with the party's security detail throughout planning and execution, ensuring medical and security movements were aligned. We also delivered basic medical training to the security team, building a shared baseline of understanding between the two functions.

8. Minimising Disruption

Across every stage of the trip, the priority was to ensure that any medical issues that did arise were managed safely and efficiently, with a strong emphasis on resolving them in a way that kept the itinerary on track and minimised disruption to the event and site visit schedule.

Key outcomes:

- A dedicated Medical Emergency Response Plan in place for every stage of the itinerary
- Verified local medical facility capability and access at each location, known in advance rather than discovered on the day
- Individual assessment of pre-existing conditions, prescriptions, and medication legality across all destinations
- A doctor and nurse travelling with the party throughout, equipped with kit and pharmaceuticals
- Personal travel medicine kits issued to every member of the party
- Continuous 24/7/365 reach-back to operations specialists for logistical support, and specialist physicians for complex needs
- Tight coordination with the security detail, including basic medical training for security personnel
- No disruption to the event or site visit schedule as a result of medical issues encountered en route

This case study has been anonymised to protect client confidentiality. Details reflect the general nature of the case and the services provided.